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REDRESS DESIGN AWARD 2022 FINALISTS ANNOUNCED, IMPRESSING JUDGES WITH DESIGNS FROM UNIQUE WASTE STREAMS

Top 10 designers advance to the runway of the Grand Final Fashion Presentation, taking on practical challenges to prove themselves for Timberland collab and development funding

[10 May 2022, Hong Kong] Redress, the environmental NGO working to reduce fashion's waste, announces today the 10 finalists of the Redress Design Award 2022, the world's largest sustainable fashion design competition, supported by Create Hong Kong (CreateHK) of the Government of the Hong Kong Special Administrative Region as the lead sponsor.

The finalists, representing eight different regions worldwide and selected by an international panel of industry-leading judges, will be bringing their competition designs to life in time for the Grand Final Fashion Presentation in Hong Kong in mid-September, where the winners will be announced. Textile waste is a global environmental and economic concern, with more than 50% of fast fashion clothes discarded within one year¹. Designing sustainable fashion requires a combination of creativity and innovation, with consideration for the source material, the impact of manufacturing and usage, and products' recyclability at their end-of-life.

This year's finalists sought out unique waste streams to create their collections, including hotel bed sheets, kimono and obi silks, and damaged deadstock knitted collars. Many of the finalists also employed zero-waste patterns and other circular design techniques to further enhance the sustainability of their designs. The educational journey undertaken by Redress Design Award contestants also proved its merit as three of its alumni – former semi-finalists — re-applied this year, earning places as finalists.

“The contestants have been demonstrating new dimensions of colours, forms and styles, while embracing sustainable practices. We can definitely see the next-gen game-changers are striving for a better future,”

says Angus Tsui, one of the judges, who is also Creative Director of his eponymous brand and an alumnus of the Redress Design Award.

Career-changing prizes are on offer for the top finalists, including a sustainable design collaboration with VF Corporation's Timberland team and a development fund of HK\$50,000 (US\$6,400) for the first prize winner.

Collectively, the finalists' works demonstrate the power that designers have to transform waste. "As the fashion industry emerges into a post-pandemic world, there is a renewed sense of urgency and commitment to sustainable production," says Nissa Cornish, Executive Director of Redress. "These forward-thinking designers are part of this shift in transforming how we make and use fashion, and it is an honour to support their journey and showcase their talents."

In addition to sustainability and creativity, to become finalists, the 10 designers were also judged on criteria such as marketability and scalability, with international judge Orsola de Castro, fashion designer and co-founder of Fashion Revolution, noting that, "When you juxtapose beautiful hand finishing to a deliberately upcycled product, it can look amazing! But it has to sing."

Another judge, Chief Operating Officer of TAL Apparel Christophe Degoix, says, "Promoting sustainable products is critical to the future of the apparel industry and those young designers across the world are showing us the way."

Next up, the 10 finalists will send their completed collections — including four physical looks and one digital outfit — to Hong Kong for a professional photoshoot, with the garments to be safely delivered via UPS' carbon neutral shipping. In the lead-up to the Grand Final Fashion Presentation, the designers will also be demonstrating their zero-waste and upcycling skills through practical challenges tasked by industry leaders.

The Redress Design Award 2022 Finalists are:

- Ashutosh Panda, India
- Cris Miranda, Chile
- Drina Marco, Spain
- Federico Badini Confalonieri, Italy
- Lívia Aguiar de Castro, Brazil
- Micaela Clubourg, Spain
- Mohammed Numaan Khan, India
- Nawoda Bandara, Sri Lanka
- Patrick Lam, Hong Kong, China
- Ruwanthi Gajadeera, Sri Lanka

PUBLIC VOTES FOR 'PEOPLE'S CHOICE' FINALIST

The public were instrumental in selecting one of the 10 finalists, who automatically advanced to the finalist round by receiving the most votes. The winner of the People's Choice Award 2022, Cris Miranda of Chile, will present their collection alongside the nine other emerging sustainable fashion talents at the Grand Final in Hong Kong in mid-September 2022.

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High resolution images are available [here](#) and full media kit [here](#) for download.

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Editor's Notes

- Read more about the Redress Design Award 2022 finalists [here](#).
- The Redress Design Award 2022 judges are: Desiree Au, Founding Publisher, Vogue Hong Kong; Sean Cady, Vice President, Global Sustainability and Responsibility, VF Corporation; Orsola de Castro, Fashion Designer, Global Creative Director and Co-founder, Fashion Revolution; Christophe Degoix, Chief Operating Officer, TAL Apparel Ltd; Edwin Keh, Chief Executive Officer, The Hong Kong Research Institute of Textiles and Apparel (HKRITA); Puneet Khosla, Vice President and Managing Director, Timberland APAC - VF Corporation; and Angus Tsui, Creative Director, ANGUS TSUI and Alumnus, Redress Design Award.
- The Redress Design Award 2022 was open to applications from emerging designers and students with less than four years' professional experience from around the globe, focusing on original fashion collection designs.
- The Redress Design Award is run by environmental NGO, Redress, and supported by Create Hong Kong of the Government of the Hong Kong Special Administrative Region as the Lead Sponsor. Other key partners include VF Corporation, The VF Foundation, TAL Group, and UPS.
- The Redress Design Award 2022 First Prize winner will join VF Corporation's Timberland team for a career-changing collaboration on a design project, as well as a development fund of HK\$50,000 (US\$6,400), two high-performance JUKI sewing machines, and a subscription to digital research hub Bloomsbury Fashion Central subscription.
- The Redress Design Award 2022 runner-up will receive a tailored mentorship with the distinguished sustainable fashion designer and competition judge, Orsola de Castro. They will also receive a development fund of HK\$15,000 (US\$1,900), a JUKI machine, and a selection of Bloomsbury books.
- The Redress Design Award 2022 Hong Kong Best Prize winner will receive a place in the Grand Final, a development fund of HK\$15,000 (US\$1,900), a JUKI machine, and a Bloomsbury book.
- All 10 finalists will have their designs shot in Hong Kong by a renowned photographer and styled by an influential stylist, and showcased in the competition's exhibition. Each of the finalists will also receive a two-hour mentorship under a sustainable fashion expert to help them develop their career. Full details of the Redress Design Award 2022 prizes [here](#).
- ¹ Statistic source: Ellen MacArthur Foundation (2020), Make Fashion Circular: Outlook for a new textile economy in China.

About Redress (www.redress.com.hk)

Redress is a pioneering environmental charity working to prevent and transform textile waste in the fashion industry. Its dynamic programmes work to minimise the negative impacts of fashion, whilst promoting innovative new models and driving growth towards a more sustainable industry via the circular economy. Working directly with a wide range of stakeholders, including designers, manufacturers, brands, educational bodies, government and consumers, Redress aims to create lasting environmental change in fashion.

The Redress Design Award is the world's largest sustainable fashion design competition working to educate emerging fashion designers around the world about sustainable design theories and techniques in order to drive the shift towards a circular fashion system. By putting sustainable design talent in the global spotlight, the competition creates a unique platform for passionate and talented fashion game-changers to transform the global fashion industry and rewards the best with career-changing prizes to maximise long-term impact. Create Hong Kong of the Government of the Hong Kong Special Administrative Region is the lead sponsor of the Redress Design Award. www.redressdesignaward.com

About Create Hong Kong (www.createhk.gov.hk)

Create Hong Kong (CreateHK) is a dedicated agency set up by the Government of the Hong Kong Special Administrative Region in June 2009. It is under the Communications and Creative Industries Branch of the Commerce and Economic Development Bureau and dedicated to spearheading the development of creative industries in Hong Kong. Its strategic foci are nurturing talent and facilitating start-ups, exploring markets, and promoting Hong Kong as Asia's creative capital and fostering a creative atmosphere in the community. CreateHK has been sponsoring the Redress Design Award (formerly the EcoChic Design Award) since 2011 to promote Hong Kong's fashion design.

*Disclaimer: The Government of the Hong Kong Special Administrative Region provides funding support to the project only, and does not otherwise take part in the project. Any opinions, findings, conclusions or recommendations expressed in these materials/events (or by members of the project team) are those of the project organisers only and do not reflect the views of the Government of the Hong Kong Special Administrative Region, the Communication and Technology Branch of the Commerce and Economic Development Bureau, Create Hong Kong, the CreateSmart Initiative Secretariat or the CreateSmart Initiative Vetting Committee.